

Paint Our Town Pink



Paint Our Town Pink

Raising Awareness as a Community

In honor of Breast Cancer Awareness Month this October, Bozzuto employees, residents and friends are coming together for the second annual **Paint Our Town Pink** effort to raise breast cancer awareness and research funding in our communities.

On October 1, Bozzuto will launch **BozzutoPink.com** and invite the entire community to play a vital role in the mission to cure breast cancer by participating in the following initiatives:

- Be creative! Share photos of how you're raising awareness using the hashtag #PaintOurTownPink
- Collect Pennies for Pink at your community or office
- Take part in our On Wednesdays, We Wear Pink initiative to show support
- Donate online to Susan G. Komen's Passionately Pink organization through Bozzuto's team
 - [Click here to donate](#)

#PaintOurTownPink

Get creative with your efforts and events to raise breast cancer awareness throughout the month of October!

We encourage you and your residents to share how you're helping to **#PaintOurTownPink** by using this hashtag on Instagram, Twitter, and Facebook. Photos shared using this hashtag will be displayed on **BozzutoPink.com**.

Here are some ideas to get you started:

- Pink Pumpkin Painting Party
- Pink Zumba Class
- Pink Pop Up Bake Shop
- Pink Your Pet Yappy Hour
- Pink Pancake Breakfast
- Pink Door Decorating Contest
- Pink Dress Down Day
- Fresh Cut Pink Flowers Onsite
- Pink Lemonade & Pink M&Ms at Hospitality Bar
- Think Pink Candy Bar
- Paint Our Town Pink Community Walk

BOZZUTO #PaintOurTownPink

About Bozzuto Bozzuto.com Contact Us

Employees, residents and friends of Bozzuto are coming together to Paint Our Towns Pink, a month-long effort to raise breast cancer awareness and research funding in each of the towns we call home.

Share how you're helping to #PaintOurTownPink. It's simple:

1. Take a picture of yourself or others raising breast cancer awareness
2. Post your photo on Instagram, Twitter or Facebook using the hashtag #PaintOurTownPink
3. Follow us on Instagram, Twitter and Facebook to see how others are painting their towns pink

Ways to participate

Wear Pink Raise breast cancer awareness and show support by wearing pink throughout October. READ MORE	Pennies For Pink Each Bozzuto office, apartment community and sales center will be collecting Pennies for Pink to benefit Susan G. Komen's Passionately Pink. READ MORE	Walk With Us Join Bozzuto's Paint Our Town Pink Walk-a-thon on October 18 - no matter where you are. READ MORE	Go Passionately Pink Make a donation to Susan G. Komen's Passionately Pink, which provides support to local community breast cancer support organizations. READ MORE
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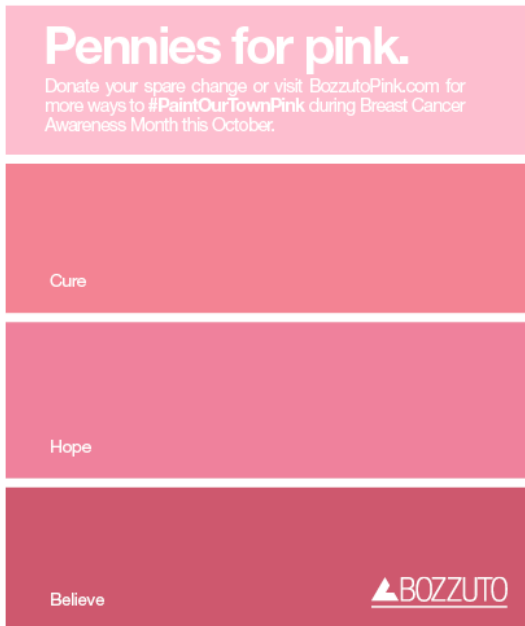
powered by **TINT**

Collect Pennies for Pink

Each Bozzuto apartment community will receive a sticker (shown below) by the first week of October. Put this sticker on a container of your choice at your front desk and encourage your staff and residents to fill it with change throughout the month of October.

Proceeds will be donated to Susan G. Komen's Passionately Pink organization, which supports local breast cancer awareness efforts in each of our markets.

Donate Online: You can also [donate to Bozzuto's team page here.](#)



On Wednesdays, we Wear Pink

Each Wednesday in October, we encourage all members of the Bozzuto community to wear pink in support of breast cancer awareness. Encourage residents and partners to do the same - and share using [#PaintOurTownPink](#).

You can request an email blast to share with your residents through BozzutoLink.



Inspiration



Pink Zumba was great!!! Our residents sure did enjoy getting their work out on...all in the support of Breast Cancer Awareness #bozzuto #paintourtownpink #passionatelypink #fightlikeagirl

11 months ago



Come join us in the Creekstone Clubhouse from 5:00-7:00pm tonight to Paint Our Town Pink! Special thanks to our friends at For 3 Sisters for joining us!

11 months ago



This is the view from The Dylan entrance #thedylan #dylan #Bozzuto #PaintOurTownPink #OnWednesdaysWeWearPink #breastcancer #susangkomen #raceforthe cure #manhattan #fifthave #5thave #livehere #donate #wecare

11 months ago



#TheShelby is ready to #PaintOurTownPink during the month of October! Stop by our leasing office to see how you can help raise awareness. #breastcancerawareness

11 months ago



Visit BozzutoPink.com for more photos and posts from last year.