

## Entry:

- 1. Share a photo of your apartment at 4040 Wilson
- 2. Tag us (@4040wilson)
- 3. Use the hashtag #My4040Style

We will be reposing all entries submitted by October 9, 2020 onto our feed. From October 9 - October 13, the post that gets the most "likes" will win a \$500 VISA gift card! Winner will be announced on October 14.

## Contest Rules:

- No purchase necessary to enter or win.
- The winner will be chosen randomly. Winner will receive a \$500 VISA gift card. All entries must be posted by Friday, October 9. 4040 Wilson will be reposing all entries onto their Instagram feed on Saturday, October 10. The post with the most "likes" will be awarded the prize. One (1) prize will be awarded.
- ELIGIBILITY: This contest is only open to legal U.S. residents currently residing in 4040 Wilson apartment building, located at 4040 Wilson Blvd, Arlington, VA 22203.
- Employees of The Bozzuto Group (along with its contractors, affiliates and subsidiaries) and their families are not eligible to enter or win. Void where prohibited by law.
- By entering, each entrant agrees to the official rules and warrants that their entry complies with all requirements in the official rules. *Use of multiple entries and accounts by the same individual to enter is NOT allowed.*
- 4040 Wilson, in its sole judgment, reserves the right to disqualify any individual that it finds to be tampering with the entry process, the operation, or is otherwise in violation of these rules.
- WINNER NOTIFICATION: Winners will be notified through 4040 Wilson's Instagram Stories on Wednesday, October 14, 2020. It is the winner's responsibility to monitor their Instagram account for notifications. If a potential prize winner does not respond to the Sponsor within five (5) days after being notified of winning via the Instagram account used for submission, or if the prize is unclaimed, that potential prize winner shall forfeit the prize and a different winner will be chosen.
- Unless other arrangements are agreed to with the winner, the prize will be available for pick up at 4040 Wilson's leasing office.
- All entrants grant 4040 Wilson the right to use their posted photos in materials promoting 4040 Wilson.
- The odds of winning depend on the number of entries submitted as well as the quality of the photo and if it is engaging to the 4040 Wilson Instagram follower audience.
- This contest is sponsored by 4040 Wilson.
- PRIVACY NOTICE: By participating in this contest, you agree that 4040 Wilsoncan collect your personal
  information by form of email or Instagram direct message to mail you your prize, and that if we cannot
  collect the required data, you may not be eligible to participate in the contest. Any personal information
  collected during the course of the competition by 4040 Wilson will only be used for administering this
  contest.

\*\*\*This giveaway is not sponsored, endorsed, or administered by or associated with Instagram or VISA.