

Site Usage

5,041 Visits

 87.68% Bounce Rate

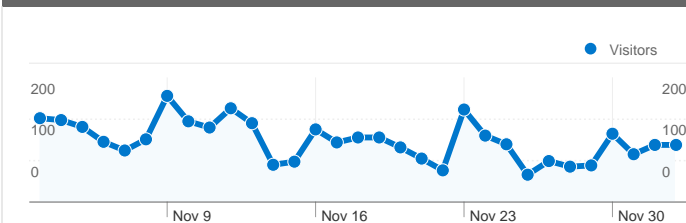
 5,867 Pageviews

 00:00:33 Avg. Time on Site

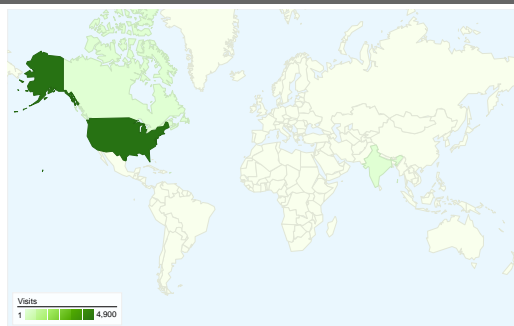
 1.16 Pages/Visit

 44.59% % New Visits

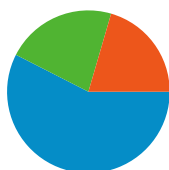
Visitors Overview


Visitors
2,553

Map Overlay world



Traffic Sources Overview

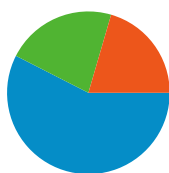


- **Direct Traffic**
2,899.00 (57.51%)
- **Search Engines**
1,109.00 (22.00%)
- **Referring Sites**
1,033.00 (20.49%)

Content Overview

Pages	Pageviews	% Pageviews
/	5,856	99.81%
/search?q=cache:9c7mY88nflw	3	0.05%
/?rl_key=9a71b15d2d2942366e	2	0.03%
/cache.aspx?q=%22http+www+	2	0.03%
/search?q=cache:9c7mY88nflw	1	0.02%

Traffic Sources Overview



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- **Referring Sites**
1,033.00 (20.49%)

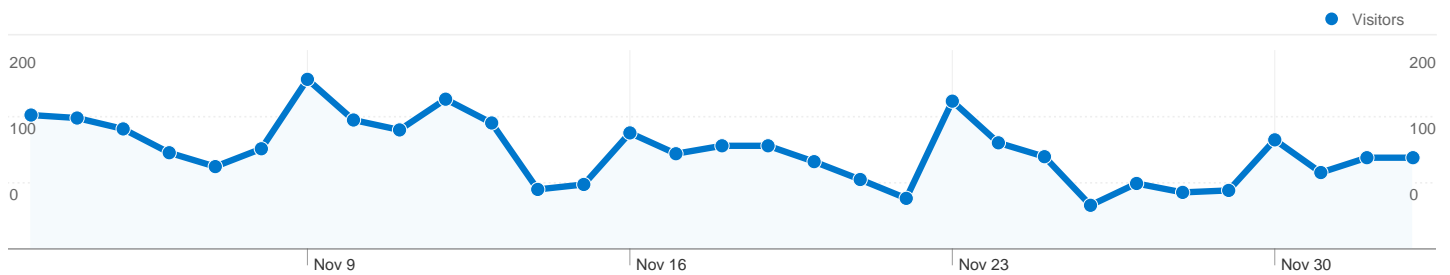
Referring Sites

Source	Visits	% visits
220living.reachlocal.com	411	39.79%
bozzuto.com	118	11.42%
apartments.com	75	7.26%
ad.doubleclick.net	59	5.71%
ipv.360start.com	58	5.61%

Visitors Overview

Nov 3, 2009 - Dec 3, 2009

Comparing to: Site



2,553 people visited this site

 **5,041** Visits

 **2,553** Absolute Unique Visitors

 **5,867** Pageviews

 **1.16** Average Pageviews

 **00:00:33** Time on Site

 **87.68%** Bounce Rate

 **44.59%** New Visits

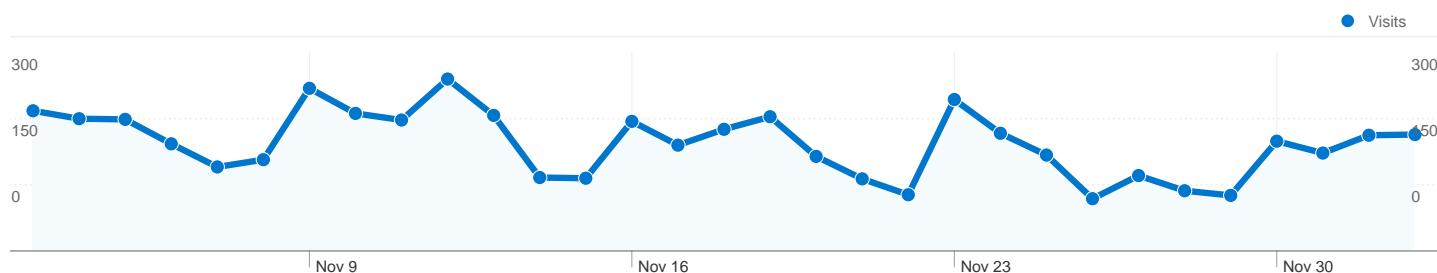
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,570	70.82%	Unknown	2,621	51.99%
Firefox	834	16.54%	Cable	1,444	28.65%
Safari	481	9.54%	T1	589	11.68%
Chrome	134	2.66%	DSL	359	7.12%
Opera	8	0.16%	Dialup	23	0.46%

Traffic Sources Overview

Nov 3, 2009 - Dec 3, 2009

Comparing to: Site

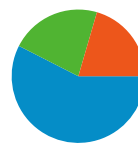


All traffic sources sent a total of 5,041 visits

57.51% Direct Traffic

20.49% Referring Sites

22.00% Search Engines



Direct Traffic
 2,899.00 (57.51%)
Search Engines
 1,109.00 (22.00%)
Referring Sites
 1,033.00 (20.49%)

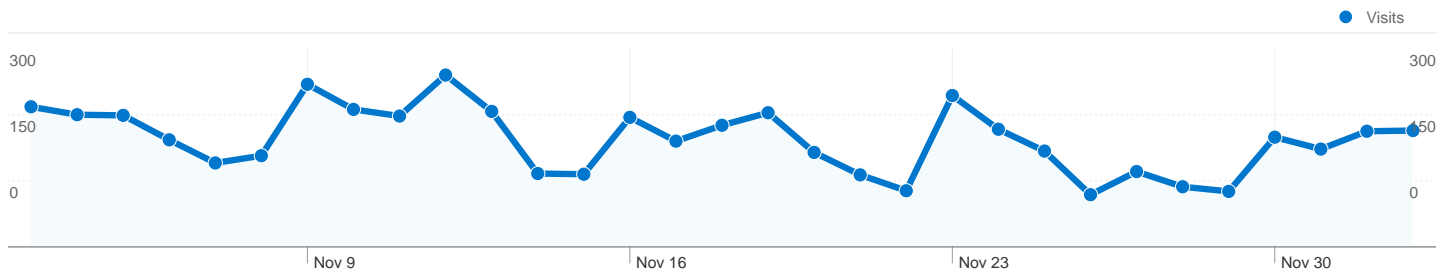
Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	2,899	57.51%	220 twentieth street arlington	131	11.81%
google (organic)	1,051	20.85%	220 twentieth street	127	11.45%
220living.reachlocal.com	411	8.15%	220 20th street crystal city	92	8.30%
bozzuto.com (referral)	118	2.34%	220 living	54	4.87%
apartments.com (referral)	75	1.49%	220living.com	47	4.24%

Traffic Sources Overview

Nov 3, 2009 - Dec 3, 2009

Comparing to: Site

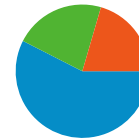


All traffic sources sent a total of 5,041 visits

57.51% Direct Traffic

20.49% Referring Sites

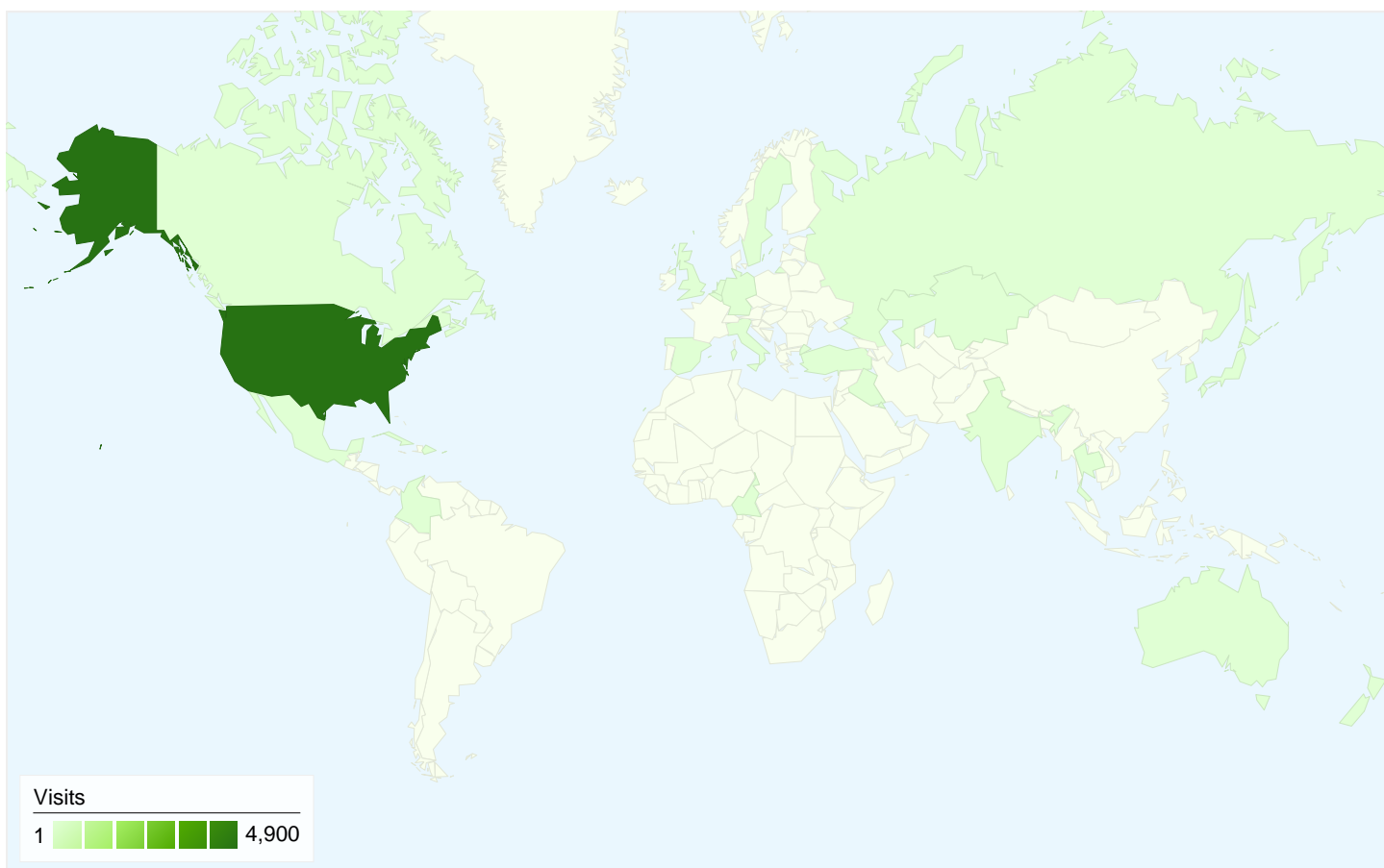
22.00% Search Engines



Direct Traffic
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Search Engines
 1,109.00 (22.00%)
Referring Sites
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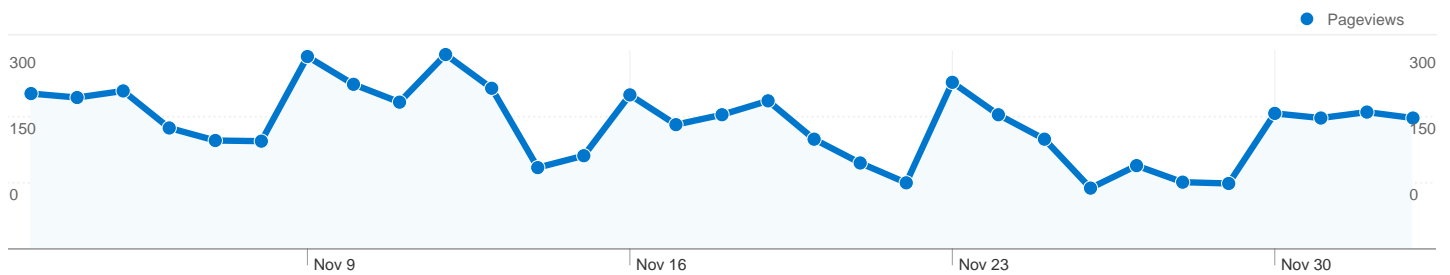


5,041 visits came from 29 countries/territories

Site Usage


Visits 5,041 % of Site Total: 100.00%	Pages/Visit 1.16 Site Avg: 1.16 (0.00%)	Avg. Time on Site 00:00:33 Site Avg: 00:00:33 (0.00%)	% New Visits 44.61% Site Avg: 44.59% (0.04%)	Bounce Rate 87.68% Site Avg: 87.68% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,900	1.16	00:00:32	43.94%	87.69%
Canada	24	1.00	00:00:00	62.50%	100.00%
Puerto Rico	18	1.33	00:02:05	77.78%	72.22%
India	16	1.00	00:00:00	100.00%	100.00%
(not set)	10	1.60	00:00:35	50.00%	70.00%
Germany	8	1.38	00:00:38	100.00%	75.00%
Thailand	8	1.00	00:00:00	12.50%	100.00%
Turkey	7	1.00	00:00:00	14.29%	100.00%
Iraq	6	1.17	00:00:36	50.00%	83.33%

Cuba	5	1.00	00:00:00	60.00%	100.00%
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Pages on this site were viewed a total of 5,867 times

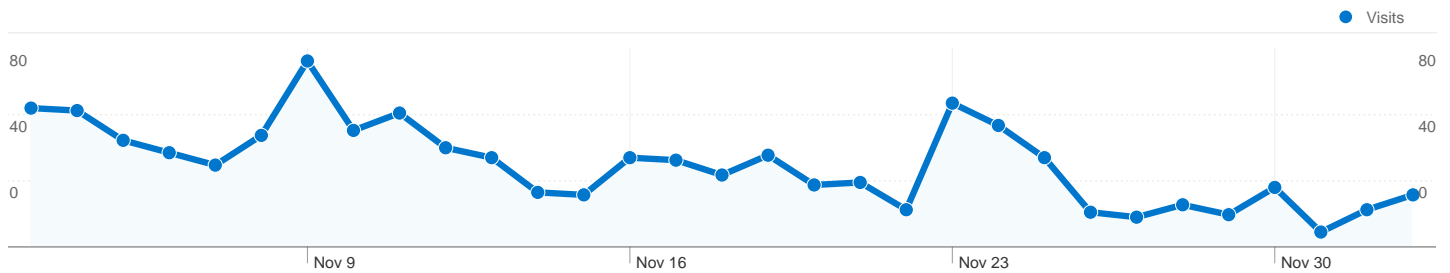
 **5,867** Pageviews

 **5,082** Unique Views

 **87.68%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	5,856	99.81%
/search?q=cache:9c7mY88nflwJ:www.220living.com/+site:220livi	3	0.05%
/?rl_key=9a71b15d2d2942366ea2c7cd64476588	2	0.03%
/cache.aspx?q=%22http+www+220living+com%22&d=454614132	2	0.03%
/search?q=cache:9c7mY88nflwJ:www.220living.com/+220+living+	1	0.02%



Referring sites sent 1,033 visits via 82 sources

Site Usage

Visits 1,033 % of Site Total: 20.49%	Pages/Visit 1.22 Site Avg: 1.16 (4.89%)	Avg. Time on Site 00:00:42 Site Avg: 00:00:33 (28.99%)	% New Visits 82.87% Site Avg: 44.59% (85.82%)	Bounce Rate 83.93% Site Avg: 87.68% (-4.28%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
220living.reachlocal.com	411	1.29	00:00:36	92.94%	76.89%
bozzuto.com	118	1.03	00:00:04	62.71%	97.46%
apartments.com	75	1.25	00:02:25	77.33%	88.00%
ad.doubleclick.net	59	1.15	00:00:15	91.53%	91.53%
ipv.360start.com	58	1.05	00:00:20	96.55%	93.10%
washingtonpost.com	48	1.06	00:00:13	89.58%	93.75%
crystalcity.org	33	1.15	00:00:45	90.91%	87.88%
bisnow.com	26	1.19	00:00:11	80.77%	84.62%
mail.google.com	22	1.86	00:03:08	50.00%	50.00%
facebook.com	15	1.13	00:01:12	66.67%	86.67%

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